



WEB DESIGN AND DEVELOPMENT

# PROJECT PROPOSAL

## Prepared for:

Feonix Team,  
M : +91 93151 51728  
India

Prepared on : 28-04-2026

## Prepared by:

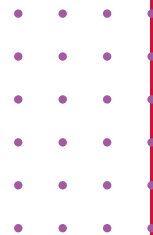
Md Intezam Ali,  
M : +91 7063724137  
Ali Web Design

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→ INTRODUCTION

# GET TO KNOW ABOUT US



## Welcome to ALI WEB DESIGN,

Ali Web Design is a leading web development agency dedicated to helping businesses achieve their online goals through stunning web design and development service.

Experience the Power of Professional Web Design with Ali Web Design – Your Partner in Success!

**3+**

Years of Experience

**150+**

Happy Clients

**200+**

Projects Delivered

**6+**

Website Packages Available





## → PROJECT SCOPE OF WORK

# DEFINING THE PROJECT



### Objective

To provide professional and innovative web design solutions tailored to meet the unique needs of clients, ensuring functionality, user-friendliness, and aesthetic appeal while promoting business growth and digital presence.



### Key Features

Key features include custom web development, responsive designs for all devices, secure and scalable solutions, SEO optimization for better visibility, and e-commerce integration with secure payment systems.



### Design Aesthetics

The design emphasizes modern, minimalist aesthetics, brand alignment, engaging visuals, intuitive navigation, and user-focused interactions, ensuring every website is practical and visually captivating.





## → PROJECT SCOPE OF WORK

# DETAIL OF THE PROJECT

## Project Objective

Re-develop the existing Feonix IT Solutions website into a modern, professional, and mobile-responsive recruitment-focused platform that strengthens brand credibility, showcases staffing services, and generates candidate/employer leads.

## Key Deliverables

### 1. Website Design & Development

- Complete redesign of existing website with updated UI/UX
- Responsive design for desktop, tablet, and mobile
- Fast-loading, SEO-friendly structure
- Modern recruitment agency branding and professional visuals
- CMS integration (WordPress or equivalent) for easy content management

## Proposed Website Pages (5–6 Pages)

### Home Page

- Company introduction
- Recruitment/staffing highlights
- Core services overview
- Industry expertise
- CTA sections for employers and job seekers
- Testimonials or trust indicators





## → PROJECT SCOPE OF WORK

# DETAIL OF THE PROJECT

### **About Us**

- Company overview
- Mission, vision, and values
- Leadership/experience highlights
- Why choose Feonix

### **Services**

- Permanent staffing
- Contract staffing
- IT recruitment
- HR solutions
- Customized hiring services or As per Client

### **Careers / Job Opportunities**

- Job listings integration or career form
- Candidate application submission
- Resume upload functionality
- Job categories or openings display



## → PROJECT SCOPE OF WORK

# DETAIL OF THE PROJECT

### **Employers / Hire Talent**

- Recruitment inquiry form
- Staffing process overview
- Talent acquisition solutions
- Business partnership CTA

### **Contact Us**

- Contact form
- Office details
- Email, phone
- Google Maps integration
- Social links

### **Features Included**

- Lead generation forms
- WhatsApp/chat integration (optional)
- SEO setup only
- Security plugins
- Speed optimization
- Social media integration
- Blog/news section (optional future expansion)



## → PROJECT SCOPE OF WORK

# DETAIL OF THE PROJECT

### Content & Branding

- New content from client side
- Recruitment-focused messaging
- Professional call-to-actions
- New banners, icons, and stock visuals
- Brand consistency across all pages

### Technical Requirements

- Domain and hosting integration
- SSL setup
- Basic on-page SEO setup
- Google Analytics/Search Console setup
- Website Backup

### Timeline Estimate

**Approximate Duration:** 2–4 weeks  
(depending on approvals, content, and revisions)

### Final Outcome

A polished, recruitment-oriented corporate website that:

Attracts job seekers , Builds employer trust , Improves online presence, Supports future scalability



→ OUR APPROACH

# CRAFTING DIGITAL PRESENCE



For this project, we prioritize understanding your organization’s mission and audience to create a tailored, user-friendly website. Our approach focuses on delivering a responsive design, seamless navigation, and secure donation functionality. By integrating an intuitive CMS and showcasing content through well-structured categories, we ensure the website effectively engages visitors and supports your charitable goals.



**01**

### Discovery Phase

We'll begin with a thorough discovery phase, including a competitive analysis and a deep dive into the brand.

**02**

### Design & Development

Our expert team will create custom designs and develop a responsive website using the latest technologies.

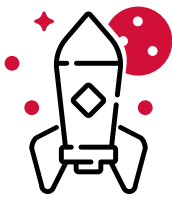
**03**

### Testing & Launching

Rigorous testing will be conducted to ensure the website functions and the will launch the website officially.



# YOUR PACKAGE AND FEATURES



## Starter Informative Website Plan

₹6,999

- ✓ 5-6 pages Website
- ✓ 1 Year Free Domain Name ( .com .in .org )
- ✓ 1 Year Free Hosting (In Our Server)
- ✓ Admin Access
- ✓ Lifetime 24/7 Free Hosting Support
- ✓ Free SSL Certificate
- ✓ Call Button Integration
- ✓ Enquiry Form
- ✓ 2 Free Business Email Id (1GB per inbox)
- ✓ SEO Friendly Website
- ✓ Google Search Console Setup
- ✓ 100% Responsive Website
- ✓ Live Chat Integration
- ✓ Social Media Integration
- ✓ WhatsApp Button Integration
- ✓ 1 Year 24/7 Free Support (Technical)
- ✓ Backend Recorded Training

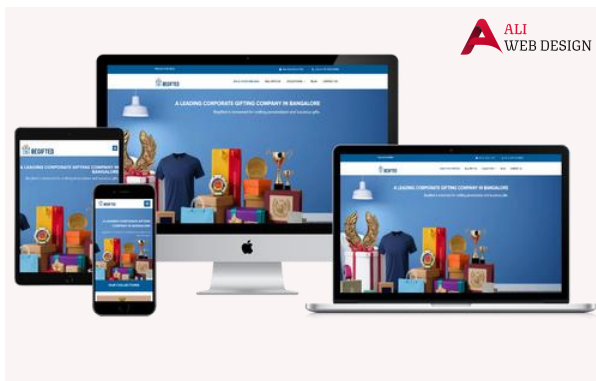
### NOTE :

1. Development Branding will be there on Footer Area.
2. Before Starting the work I need 20% payment of the Total Amount (i.e., ₹1,400/-).
3. After completing the Website you need to pay 80% then we will make the website LIVE in Internet(i.e., ₹5,600/-).
4. Hosting Annual Charges will be ₹4,000/- Per Year. (Domain Billing will be separate)
5. Additional Page will be cost for ₹500/- for maximum 8 section, if it will crease costing will increase too.
6. Anything which is not in this scope will be charged additionally.
7. This will be aa template-based website and not a scratch website



→ PORTFOLIO

# OUR WORK SPEAKS FOR ITSELF



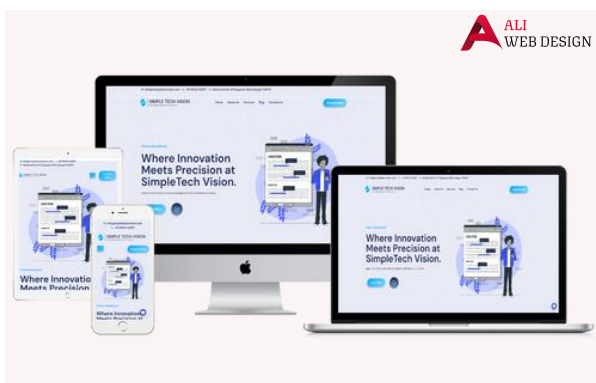
## BeGifted

Begifted is a visually appealing product listing website that highlights items in a clear and organized manner. It offers a user-friendly layout to ensure easy navigation, helping businesses effectively display their offerings.



## Alacrity India

Alacrity India is a feature-rich eCommerce website crafted to provide users with a smooth shopping experience. With an intuitive interface, secure payment options, and modern design, it enables businesses to connect effectively with their customers.



## SimpleTech Vision

SimpleTech Vision is a service-oriented website that presents technical expertise and solutions in a professional and informative manner. Its clean design and structured content provide a seamless user experience while building trust and credibility.



## Navixor

Navixor is an informative website designed for an AI service provider, showcasing cutting-edge solutions and services. The website emphasizes clarity, professionalism, and user engagement, making complex AI concepts accessible to all.



→ CLIENT TESTIMONIALS

# WHAT OUR CLIENTS SAY



Ali Web Design did an outstanding job designing our website, begifted.in. From start to finish, they were incredibly professional, offering creative and innovative solutions that perfectly captured my vision. The website not only looks stunning but also provides a seamless user experience.



**Mr. Deepak M**  
Zeal Integrated



Ali Web Design services truly exceeded my expectations in bringing my website to life! From the very start, their professionalism and dedication shone through. Ali took the time to deeply understand my requirements and made sure every detail perfectly aligned with my vision. His cooperative and patient approach made the entire process smooth and stress-free.



**Rahul Agarwal**  
Founder - Navixor



Best person I have ever met on this work he is literally perfect person for web development and designing and his behaviour and work speed in incomparable ❤️🌟

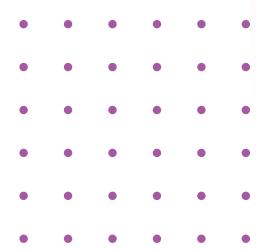


**Rawat Aaryan**  
Co Founder – Oorjaswa



→ CONCLUSION AND NEXT STEPS

# LET'S GET STARTED!



At Ali Web Design, we are passionate about transforming ideas into impactful digital experiences. Whether it's an eCommerce platform, an informative service website, product showcase or a custom website, we tailor each project to meet your unique goals. With a focus on user-friendly design, functionality, and innovation, we are excited to bring your vision to life. Let's collaborate and create something extraordinary together!

We believe that our expertise and dedication to excellence make us the perfect partner for this project. To proceed, please review the pricing options and let us know your preferred plan.

We look forward to creating a digital masterpiece together!

# STAY IN TOUCH WITH US!



 **Website**  
[www.aiiwebdesign.com](http://www.aiiwebdesign.com)

 **Phone**  
+91 7063724137

 **E-mail**  
[info@aliwebdesign.com](mailto:info@aliwebdesign.com)

 **Address**  
E/23, West Chowbaga, Gulshan Colony, Kolkata 700100